

Salem Area Chamber of Commerce



Oregon Paralyzed Veterans of America

Sponsorship Information

What is Dragon Boating?

The sport of dragon boat racing originated in southern China more than 2,500 years ago. Today, it's the second fastest growing water sport in the world. The International Dragon Boat Federation (IDBF), which organizes the sport internationally, is currently working to include the sport in the Olympics.

Dragon racing boats range in length from 30 to 100 feet. The standard crew consists of 20 paddlers, a steersman and a drummer who works to keep the paddlers in sync to the finish line. Paddlers face forward, in rows of two and races are typically 250 or 500 meter.

How are Teams Formed?

Teams made up of 22-25 members (although only 20 paddlers and 1 drummer are needed, alternates are used to trade off between races). Teams are formed through business organizations, community organizations, high school teams, college teams, athletic organizations, families and friends.

Why sponsor a dragon boat racing team?

Your company name will achieve broad visibility at the event, during race time and award ceremonies, media interviews, and photos in the local press. Your support will help both the Dragon Slayer Team and the sport of dragon boat racing to thrive in Salem. Your donations will help support the Oregon Paralyzed Veterans of America fulfill their mission of making a difference in a disabled veterans life that will last a lifetime.

Mission

“Oregon Paralyzed Veterans of America has over three decades of experience being effective and successful as a catalyst for positive change in healthcare, civil rights, accessibility, and education that enhances the quality of life for people with disabilities. However, our greatest strength is our partnerships with other organizations, agencies, businesses and individuals like you who believe in our mission. Together, we make a difference that will last a lifetime!”

- Anthony Marx, President of **Oregon Paralyzed Veterans of America**

S p o n s o r s h i p L e v e l s

VIP EVENT Sponsor Donation \$2,500

- Sponsors name will be attached to the Boat and announced throughout the day and races by the World Beat MC. For example “the (your company name) Dragon Slayers
- Your company name will be linked to and your logo will be displayed on the Dragon Boat Team Page on Oregon PVA’s website;
- 1 month of Advertising on PVA’s Lamar Electronic Bill board
- 1 full Page Ad in the Paralog Magazine
- Your company name and logo will be printed on race venue tent banner;
- Your company name and logo will be printed on Paddle sponsor tent banner;
- You will receive a Paddle used in the event with a personalized plaque and wall mount
- Your company name and logo will be printed on our team T-shirt;
- You will receive a team photo;
- You will be an honorary member of the Dragon boat Team;
- You will also receive a team t-shirt;
- 4 tickets to the Sponsors Gala
- 4 tickets to the Veterans Banquet
- You will be invited to attend one of our races as our honorary guest.
- Logo on Sponsor Recognition Page in the Paralog.

BOAT SPONSOR \$1,500

- Your company name will be linked to and your logo will be displayed on the Dragon Boat Team Page on Oregon PVA’s website;
- 1 month of Advertising on PVA’s Lamar Electronic Bill board
- ½ full Page Ad in the Paralog Magazine
- Your company name and logo will be printed on race venue tent banner;
- Your company name and logo will be printed on Paddle sponsor tent banner;
- You will receive a Paddle used in the event with a personalized plaque and wall mount
- Your company name and logo will be printed on our team T-shirt;
- You will receive a team photo;
- You will be an honorary member of the Dragon boat Team;
- You will also receive a team t-shirt;
- 4 tickets to the Sponsors Gala;
- You will be invited to attend one of our races as our honorary guest;
- Logo on Sponsor Recognition Page in the Paralog.

S p o n s o r s h i p L e v e l s

DRAGON HEAD Sponsor Donation \$1,000

- Your company name will be linked to and your logo will be displayed on the Dragon Boat Team Page on Oregon PVA's website;
- 1/2 page Ad in the Paralog Newsletter;
- Your company name and logo will be printed on race venue tent banner;
- Your company name and logo will be printed on Paddle sponsor tent banner;
- You will receive a Paddle used in the event with a personalized plaque and wall mount;
- Your company name and logo will be printed on our team T-shirt;
- You will receive a team photo;
- You will also receive a team t-shirt;
- 2 tickets to the Sponsors Gala;
- You will be invited to attend one of our races as our honorary guest;
- Logo on Sponsor Recognition Page in the Paralog.

PADDLE Sponsor Donation \$500

- Your company name will be linked to and your logo will be displayed on the Dragon Boat Team Page on Oregon PVA's website;
- 1/4 page Ad in the Paralog Newsletter;
- Your company name and logo will be printed on Paddle sponsor tent banner;
- You will receive a Paddle used in the event with a personalized plaque and wall mount;
- Your company name and logo will be printed on our team T-shirt;
- You will receive a team photo;
- You will also receive a team t-shirt;
- 2 tickets to the Sponsors Gala;
- You will be invited to attend one of our races as our honorary guest;
- Logo on Sponsor Recognition Page in the Paralog.

DRAGON TAIL Sponsor Donation \$300

- Your company name will be linked to and your logo will be displayed on Team Dragon Slayer Page on Oregon PVA's website;
- Business Card Ad in the Paralog Newsletter;
- Your company name and logo will be printed on race venue tent banner;
- You will receive a team photo;
- 2 tickets to the Sponsors Gala;
- You will be invited to attend one of our races as our honorary guest;
- Logo on Sponsor Recognition Page in the Paralog.

JADE Sponsor Donation \$150

- Your company name will be linked to and your logo will be displayed on Team Dragon Slayer Page on Oregon PVA's website;
- Logo on Sponsor Recognition Page in the Paralog;
- Sidewalk Sign Placement;
- You will receive a team photo;
- 1 tickets to the Sponsors Gala;
- You will be invited to attend one of our races as our honorary guest.

➤ **S p o n s o r s h i p L e v e l s**

SIDEWALK Sponsor Donation \$50

- Your company name will be linked to and your logo will be displayed on Team Dragon Slayer Page on Oregon PVA's website;
- Sidewalk Sign Placement
- You will receive a team photo;
- 2 tickets to the Dragon Boat Sponsors party;
- You will be invited to attend one of our races as our honorary guest.

We have strength, commitment, and drive. Please help us achieve our dreams!



Oregon Paralyzed Veterans of America

SPONSORSHIP COMMITMENT FORM

- 1 - Please select the level of sponsorship you desire.
- 2 - Complete this form and return a signed copy to:

Oregon Paralyzed Veterans of America
 3700 Silverton Rd. NE
 Salem, Oregon 97305

Checks should be made payable to
“Oregon Paralyzed Veterans of America”

If you have any questions, please contact:

Byron Loosli
Dragon Boat Co-Chair
 (503) 362-7998 cld@oregonpva.org

Scott Mills
Dragon Boat Co-Chair
 (503) 881-1282 scott@opt-e-web.com

- VIP Boat Title \$2,500
- Event \$1,500
- Boat \$1000
- Paddle \$500
- Dragon \$300
- Jade \$150
- Sidewalk \$50
- Gift Baskets/Auction Items

Name of Organization: _____

Address: _____

Contact Person: _____

Telephone No.: _____ Fax No.: _____

Email Address: _____ Website: _____

Sponsorship Amount: _____

Thank you for your kind support. We will make you feel proud of your investment in our team. By signing this form, I hereby authorize Oregon Paralyzed Veterans of America to use our organization’s logo and name in all marketing materials.

Authorized Signature: _____ Date: _____